

The Past, Present and Future

*Where is the PPA
going?*

The PPA is 12 years old

Founded by Patrick and Kay Cochran



11 PPA Conferences



Our first conference

Provided a PPA Website and Listserve

- Over 1200 members
- Thousands of email exchanges
- Ask the Expert's access
- Disease Management
- Support of professionals
- Up to date information
- Research Study portal
- People who understand and care about you

Ask yourself, HOW has the PPA Helped ME?

- Do I want the PPA to be there as a resource for my children and grandchildren?
- Do I need the support offered through Ask the Experts at a time of great need?
- Do I want Genetic Testing to continue?
- Could I make it without the friends I have made through the PPA?

The PPA Needs your help!

- Our pockets are nearly empty
- Conference costs and a new website have stressed our limited budget to the max
- So far no resource discovered to help us as a major donor
- 5 volunteers do all the work involved with the PPA - there are no paid staff

REMEMBER Carl!

Carl Parkers last wish,
in fact his wish for
many, many years
was that the PPA
would find a source of
funding to carry it into
the future. He worked
long and hard trying to
make this happen. Will
you help us do it for
CARL?



Many plans for the future!

- Permanent Genetic Testing
- Facilitate drug testing for better cures
- Continued internet support
- Videos of attacks on website
- Increase physician and public awareness
- Insurance coverage for ISTAT
- Consensus guidelines for diagnosis and management

Future Plans Continued...

- Management of PP in particular circumstances
 - Pregnancy
 - Dental
 - Surgical
- Robust physician referral network
- Translating website into Spanish
- Practical management articles
- Grants for funding conferences
- Formal fund raising events

DNA testing MUST continue!



How can you help?

Establish a Face Book page for yourself and make the Periodic Paralysis Association your “Cause”

Do you know that Emily Lowe did this and has raised over \$2000 to support this conference?
Please thank Emily!



Sokol Family

The Bob Sokol Family created a Memorial Fund in his name within the PPA and have sponsored numerous Golf Outings.



***Legacy Society* of the Periodic Paralysis Association**

Contributions made as memorial, honorary or celebratory gifts are normally made by check or credit card, but any type of gift to the Periodic Paralysis Association (i.e. stocks, real estate, etc.) can be considered as such.

Donors will be thanked personally on our virtual Legacy Wall

Corporate Matching Gifts

- Many companies match employee gifts to qualified nonprofit charitable organizations.
- The companies match personal donations with an equal or greater corporate contribution.
- Contact your company's personnel or Human Resources department to determine if your company has a matching gift program

In-Kind Gifts

- You can help the PPA with particular projects with a direct donation or purchase of supplies and equipment. Needs will be determined by the Board of Directors and will soon appear on the PPA website. Gifts can easily be underwritten or donated by individuals, organizations or corporations.

Some gifts might include..

- Legal Advice
- Accounting and Tax Return Service
- Web Site Financial Support
- Secretarial Help
- FEDEX DNA shipping cost support
- Bookkeeping Software
- Fund Raising Software
- Video support
- Caregiver support to patients



Mission Fish and ebay



There are two ways to use ebay to make donations to the PPA.

1. Donate an item to us outright and we will sell it using Mission Fish on ebay
2. For anything YOU sell on ebay you may designate a percentage of the sale to be paid to the PPA.

How much easier could it be?

What we could lose!

- Genetic Testing
with Frank Lehmann-Horn
- The PPA Web Site
- Future Conferences
- Interest in Periodic
Paralysis Research

Bare Minimum Needs for PPA Survival!

1. Web Hosting/Website fee	\$3600.00
2. Annual accountant fee	\$2000.00
3. Insurance	\$1500.00
4. Banking fee	\$ 250.00
5. Phone, FAX, Printing and other business items	\$ 500.00
6. 2011 Conference Cost	\$ 13,000.00

PPA Goal

Over the next year, our goal is:

- 5 people give \$1600 each
- 400 people give \$20 each
- 800 people give \$10 each

PPA Leadership

Please remember!

The PPA is entirely run by Volunteers. No one is paid a salary !

Hundreds of hours of time are donated by the 5 people you see here today!

We MUST HAVE your help!

Look around this room today and you will
see the future!

They are Misty and Emily's children, Loren
and Don's children...

YOU are all members of the PPA and the
future is YOUR responsibility!